

#FIXCFB

Solution 6: Implementation Timeline

Phased Rollout, Data-Driven Adjustments

Part of the comprehensive Fix CFB proposal

Implementation Timeline

Phased rollout over 4 years: 2026 preparation, 2027 initial implementation, 2028 refinement, 2029+ ongoing evolution. Data-driven adjustments based on measurable success metrics. Requires coordination that doesn't exist in current college football governance.

2026: Preparation Phase

- Legal framework finalized
- Conference agreements negotiated
- NCAA rules updated
- Escrow infrastructure established
- 16-team playoff selection criteria published

2027: Initial Implementation

- First 16-team playoff selection
- Transfer acquisition fees activated
- NIL standards and escrow requirements begin
- Coaching stability penalties enforced
- Revenue sharing distributed (\$20-22M per school)
- Baseline metrics established for all success criteria

2028: Refinement Year

- Annual review of all proposals
- Transfer volume analysis
- NIL escrow effectiveness measured
- Playoff selection controversies evaluated
- Adjustments made based on data

2029+: Ongoing Evolution

- Congressional action if needed (player employment status)
- Collective bargaining if players unionize
- Continuous improvement based on outcomes
- Expansion to other sports if football model succeeds

Success Metrics & Targets

Transfer Portal Volume

Baseline: 5,400 (2025-26) → Target Year 1: 3,800 (30% reduction) → Target Year 3: 2,700 (stable equilibrium)

Coaching Stability

Baseline: 35 changes → Target Year 1: 22 changes (40% reduction in mid-season) → Target Year 3: 16-19 (only post-season)

NIL Contract Compliance

Baseline: 40-50% unpaid → Target Year 1: 80% payment rate → Target Year 3: 95% compliance

Playoff Controversies

Baseline: 7 major controversies (2025) → Target Year 1: 3 → Target Year 3: 1-2 (only bubble teams)

Revenue Equity

Baseline: P4 spending \$15M+, G5 \$3-5M (3-5x gap) → Target Year 1: All FBS commit to \$20M minimum → Target Year 3: Gap narrows to 1.5-2x

Why It Won't Happen (Feasibility: 0/10)

This requires coordination across NCAA, conferences, schools, and stakeholders who actively oppose each other. No timeline survives contact with Power 4 self-interest. Implementation requires good faith that doesn't exist in current college football governance. The most detailed timeline is also the least likely to occur.

References

- **Baseline Data:** Current season metrics from On3, ESPN, and NCAA sources referenced throughout proposal
- **Success Metrics:** Targets based on professional sports models and academic research on player mobility
- **Governance Structure:** Based on [Knight Commission](#) recommendations for college sports reform

Contact & Resources

- **Email:** contact@fixcfb.com
- **Website:** fixcfb.com
- **Full Proposal:** 30-page comprehensive document available at fixcfb.com
- **Executive Summary:** 10-page overview available at fixcfb.com